



SPONSORSHIP FORM 2023 ITALIAN FESTIVAL

Thank you for your commitment to the festival and our community!

Please fill out the following information no later than September 1, 2023

Business Name _____

Please print business name exactly as you want it written for marketing purposes

Business Website _____
(If applicable)

Contact Person _____

Contact Phone _____

Contact E-Mail _____

Facebook Name _____
(If applicable)

Address _____

City/State _____ Zip _____

Sponsorship Level:

- Presenting Sponsor Wine Glass/Beer Cup Festival Sponsor (1)
- Platinum (3)
- Gold (5)
- Silver
- Bronze
- Friend of the Festival: _____

*Make checks payable to:
Primo Italiano Lodge 2800*

Mail Check to: Primo Italiano Lodge #2800, PO Box 952, Washington, PA 15301

Credit card payments: <https://www.primoitaliano.org/festival/sponsor/>



SPONSORSHIP LEVELS:

Presenting Sponsor Wine Glass/Beer Cup Festival Sponsor **\$5,000 (1)**

- Company name and logo on signage at the check-in/ticket tents/alcohol
- Pictures of the wine/beer glasses posted by attendees on social media and used for social media marketing/advertising the event
- Promotion of sponsorship on event website
- 10×10 space at the festival to showcase your business
- Logo on Festival Map
- Large logo on front page of Festival website
- Exposure in festival advertising/promotions
- Two (2) tickets to annual Primo Italiano wine tasting dinner
- Eight (8) tickets to the spaghetti dinner
- Three (3) promotional announcements at festival by emcee

Platinum Festival Sponsor **\$2,500 (3)**

- Logo on all printed flyers and posters
- Full page color ad in Festival Program
- Banner OR tabletop signs on seating tables
- Large logo on front page of Festival website
- Logo on Festival Map
- Open vendor space (10×10) if requested
- Social media posts
- Six (6) spaghetti dinner tickets

Gold Festival Sponsor **\$1,000 (5)**

- 1/2 page color ad in Festival Program
- Sponsor provided banner
- Large logo on Festival Sponsor website page
- Logo on Festival Map
- Social media post



SPONSORSHIP LEVELS:

Silver Festival Sponsor

\$500

- ¼ page color ad in Festival Program
- Medium logo on Festival Sponsor website page
- Social media post

Bronze Festival Sponsor

\$300

- Business card size color ad in Festival Program
- Small logo on Festival Sponsor website page

Friend of the Festival Sponsor

\$150

- Company name listing on Festival Sponsor website page